

# Academic Board Members



**Mr Lim Lian Soon**

*Chair, Academic Board*

He was the CEO and Executive Director of a company listed on the SGX and returned to public practice as a Chartered Accountant which he had previously practised for 16 years. He started his career with an International Audit firm and also worked in commerce and industry for 13 years.

He is currently a Fellow Member of the ACCA, ISCA, and CPA Australia, Accredited Tax Advisor and a Member of the Singapore Institute of Directors. He had been a part time lecturer preparing students for professional accountancy examinations since 1975 and currently conducts CPE courses and in-house training for commercial entities and government agencies.

He was Chairman of the ITE's Business and Services Academic Advisory Committee from 2002 to 2010 and a Member of the Singapore Technical Advisory and Certification Council [2001-2010]. He was a member of ISCA Examinations Committee and other Committees previously. He was recipient of an ISCA Gold Medal Award for long service. He was also a member of the Complaints and Inquiry Panel under the Public Accountants Board and Public Accounting Oversight Committee (2004-2008).



**Mr Teo Chua Chin**

*Member, Academic Board*

Mr Teo graduated with a Masters degree in Economics from the National University of Singapore. His research interests lies in the area exploring the feasibility of monetary integration for the countries in East Asia.

Mr Teo is the examiner for local and overseas universities' papers. He has also conducted Economics seminars for professionals outside the financial industry. He has taught Economics at the diploma and degree levels. Programmes taught include the SIM University Diploma in Management Studies, Curtin University of Technology, Queensland University, National University of Singapore and the University of London Degrees.

Mr Teo has been teaching the UOL International programmes since 2002. Many of his UOL students have since graduated with a first class honours degree.



### **Professor Troy Heffernan**

*Member, Academic Board*

Professor Troy Heffernan graduated in 1989 from Charles Sturt University with Bachelor of Business, majoring in Marketing and the Masters of Commerce, majoring in Marketing and Organizational Behavior from the University of New South Wales in 1992. He then obtained his Graduate Diploma of Education (1995) and Doctor of Business Administration (2002) from Charles Sturt University.

Professor Troy won the 2004 Pearson Education ANZMAC Marketing Educator of the Year Award when he was a Senior Lecturer at Charles Sturt University as he had proven himself to be a balanced and contributing educator by researching and publishing in education and integrating his understanding of pedagogy into his teaching. Troy joined Plymouth Business School, University of Plymouth in 2007 and is currently an Associate Professor there. His article on Cultural Differences, Learning Styles and Transnational Education is the most viewed article for the Journal of Higher Education Policy and Management 2011. He is also an Advisory Board Member at Marketing Management Association.



### **Mr Kent Jeffrey Wilson**

*Member, Academic Board*

Kent has completed undergraduate qualifications in engineering and accounting as well as an MBA. Additionally, he is currently completing a PhD through Deakin University that focuses on the accounting profession in China.

Complementing his university qualifications, Kent holds professional memberships of both CA (Australia & NZ) and CPA (Australia).

Kent brings over 30 years of his working experience to the classroom. His professionalism has been honed across a broad range of industries and includes exposure to: supply chain management, contract administration, profit and loss responsibilities, management reporting, banking and finance, business development, corporate training, small business ownership as well as acting as a company director. This blend of experience gives him an outstanding ability to engage with individuals from diverse backgrounds as well as providing a degree of “real world” grounding to the courses he presents.

Having gained his professional experience in Australia, Hong Kong, China, Malaysia as well as Singapore, Kent brings an ability to work with and bring the best out of cross cultural teams.