

# Diploma in Hospitality and Tourism Management

## January 2019 Intake

### Course Schedule - Full Time

Term Start Date: 7 January 2019

Term Date: 7 January 2019 - 31 March 2019		
LESSONS 3.00pm to 6.00pm (unless otherwise stated)		
	<b>Housekeeping</b>	<b>The Tourism Industry</b>
	<b>Lecturer: Mr Johnny Chua</b>	<b>Lecturer: Mr Lim Chee Kong</b>
	8-Jan-19, Tue	7-Jan-19, Mon
	11-Jan-19, Fri	10-Jan-19, Thu
	15-Jan-19, Tue	14-Jan-19, Mon <b>(8.30am to 11.30am)</b>
	18-Jan-19, Fri	17-Jan-19, Thu
	22-Jan-19, Tue	21-Jan-19, Mon
	25-Jan-19, Fri	24-Jan-19, Thu
	29-Jan-19, Tue	28-Jan-19, Mon
	1-Feb-19, Fri	31-Jan-19, Thu
	12-Feb-19, Tue	11-Feb-19, Mon
	15-Feb-19, Fri	14-Feb-19, Thu
	Examination Date (21 Feb 2019)	Examination Date (19 Feb 2019)
		9.30am - 12.30pm
	<b>Front Office Operations</b>	<b>Food Hygiene, Health and Safety</b>
	<b>Lecturer: Mr Willard Tan</b>	<b>Lecturer: Ms Cassandra Lua</b>
	25-Feb-19, Mon	26-Feb-19, Tue
	28-Feb-19, Thu	1-Mar-19, Fri
	4-Mar-19, Mon	5-Mar-19, Tue
	7-Mar-19, Thu	8-Mar-19, Fri
	11-Mar-19, Mon	12-Mar-19, Tue
	14-Mar-19, Thu	15-Mar-19, Fri
	18-Mar-19, Mon	19-Mar-19, Tue
	21-Mar-19, Thu	22-Mar-19, Fri
	25-Mar-19, Mon	26-Mar-19, Tue
	28-Mar-19, Thu	29-Mar-19, Fri
	Examination Date (2 Apr 2019)	Examination Date (4 Apr 2019)
		9.30am - 12.30pm
Modules: <u>Food Beverage Operations &amp; Hospitality and Tourism Finance</u> Term Date : Apr 2019 - May 2019 (Lesson on Weekdays)		
Modules: <u>Marketing for Hospitality and Tourism Industry &amp; Quality Management for Hospitality and Tourism Industry</u> Term Date : May 2019 - Jun 2019 (Lesson on Weekdays)		

**CLASS & EXAM VENUE: TripleOne Somerset**

# LECTURER'S PROFILE

## **Willard Tan**

MBA CSW MCoIT PCQI

### **Educational Qualification**

Willard holds a BA in Hospitality & Tourism Management (Distinction), and a MBA in Hospitality Management (Distinction) from Queen Margaret University, Edinburgh. In terms of teaching qualifications, he has completed the Specialist Diploma in Applied Learning and Teaching awarded by Republic Polytechnic, Cambridge International Diploma for Teachers and Trainers awarded by the University of Cambridge, ACTA, and the Certificate of Professional Practice in Public Speaking awarded by the London Teacher Training College, UK. He is currently pursuing towards a Doctor of Education degree in Higher Education from the University of Liverpool, United Kingdom. His ongoing research interests are into educational technology, cybernetics, constraints of ICT adoption, realistic evaluation and consumer behaviours.

### **Professional Experience**

With more than a decade of career experience in a management capacity, alongside sharing his acclaimed academic expertise. Over the years, Willard has optimized several businesses and Institutes of Higher Education, to see beyond their perceived limitations and guided them progressively towards a new paradigm shift of dynamism and innovation. By empowering these businesses and institutions with the most up-to-date strategies, tools, and skills, organisational values are closely aligned with every aspect of development in the transformation of systems and processes through a unique collegial decision-making model.

### **Lecturing Experience**

As teaching is his passion, Willard simultaneously works as an Adjunct Lecturer, Programme Leader, and Dissertation Supervisor with various Universities and Institutes of Higher Education, specialising in strategic management, hospitality and tourism management. He is also a faculty professional development trainer, sharing best practices in applied learning and teaching, and encouraging the development of a professional learning community. Notably, Willard has successfully produced several graduates with 1st Class Honours, Masters with Distinction, as well as Valedictorians in his years of teaching.

## **Lim Chee Kong**

MBA

### **Educational Qualification**

Chee Kong has an MBA from Essec Business School. He speaks French and is a Data Scientist.

### **Professional Experience**

Chee Kong is the General Manager of Edarte, a motorcycle helmet distributor in Singapore. He conducts sales and marketing activities in Singapore and overseas. He manages 5 dealers, who are renowned motorcycle dealers in Singapore. He is a member of the SS9 committee, which oversees the use of helmets in Singapore.

### **Lecturing Experience**

Since 2012, Chee Kong has taught Strategy, Marketing and Quantitative Methods. He uses R programming for Data Analysis.

## **Johnny Chua**

### **Educational Qualification**

Johnny Chua graduated from Brigham Young University (Hawaii) with a Bachelor of Science degree in 1989, majoring in Travel, Hotel & Restaurant Management (THRM) and Information Systems Computer Science (ISCS). He also holds a Diploma in TESOL - Teaching English to Speakers of Other Languages, and an Advanced Certificate in Training & Assessment (ACTA).

### **Professional Experience**

Johnny has extensive experience in the tourism & hospitality industries, especially in the areas of lecturing, course development, events planning, food & beverage management, media sales, product & business development, and sales & marketing.

### **Training**

Johnny has more than thirteen years training and assessment experience in facilitating WSQ programs, especially in workplace literacy, workplace numeracy and workplace skills from operational to managerial levels. His trainings include both public and private-runs.

### **Lecturing Experience**

Johnny has more than fifteen years experience lecturing in English and Tourism & Hospitality Management subjects. He has taught English AEIS, Business English, Service Literacy Test (SLT), IELTS, Occupational English Test (OET) etc... In Tourism & Hospitality Management, he has taught the Business in Management and the Advanced Diploma in Tourism & Hospitality courses.

## **Cassandra Lua**

### **Educational Qualification**

Cassandra graduated from the University of Strathclyde with a degree in Hotel & Hospitality Management.

### **Professional Experience**

Cassandra has 20 years of experience.

### **Lecturing Experience**

She is passionate about teaching and motivating students under her care. She enjoys sharing practical and relevant examples as well as real life experience to her students. She has an extensive experience in teaching in various Singapore schools.