

Postgraduate Diploma in International Hospitality and Tourism Management

January 2019 Intake Course Schedule - Full Time

Term Start Date: 7 January 2019

Term Date: 7 January 2019 - 31 March 2019				
LESSONS 8.30am to 11.30am (unless otherwise stated)				
Food and Beverage Service	Food and Beverage Management	Food & Beverage and Yield Management		
Lecturer: Mr Willard Tan	Lecturer: Mr Johnny Chua	Lecturer: Mr Lim Chee Kong		
7-Jan-19, Mon (8.30am to 11.30am)	13-Feb-19, Wed (11.45am to 2.45pm)	12-Feb-19, Tue (11.45am to 2.45pm)		
10-Jan-19, Thu (8.30am to 11.30am)	15-Feb-19, Fri (11.45am to 2.45pm)	14-Feb-19, Thu (11.45am to 2.45pm)		
14-Jan-19, Mon (8.30am to 11.30am)	20-Feb-19, Wed (11.45am to 2.45pm)	19-Feb-19, Tue (11.45am to 2.45pm)		
17-Jan-19, Thu (8.30am to 11.30am)	22-Feb-19, Fri (11.45am to 2.45pm)	21-Feb-19, Thu (11.45am to 2.45pm)		
21-Jan-19, Mon (8.30am to 11.30am)	27-Feb-19, Wed (11.45am to 2.45pm)	26-Feb-19, Tue (11.45am to 2.45pm)		
24-Jan-19, Thu (8.30am to 11.30am)	1-Mar-19, Fri (11.45am to 2.45pm)	28-Feb-19, Thu (11.45am to 2.45pm)		
28-Jan-19, Mon (8.30am to 11.30am)	6-Mar-19, Wed (11.45am to 2.45pm)	5-Mar-19, Tue (11.45am to 2.45pm)		
31-Jan-19, Thu (8.30am to 11.30am)	8-Mar-19, Fri (11.45am to 2.45pm)	7-Mar-19, Thu (11.45am to 2.45pm)		
11-Feb-19, Mon (8.30am to 11.30am)	13-Mar-19, Wed (11.45am to 2.45pm)	12-Mar-19, Tue (11.45am to 2.45pm)		
14-Feb-19, Thu (8.30am to 11.30am)	15-Mar-19, Fri (11.45am to 2.45pm)	14-Mar-19, Thu (11.45am to 2.45pm)		
18-Feb-19, Mon (8.30am to 11.30am)	20-Mar-19, Wed (11.45am to 2.45pm)	19-Mar-19, Tue (11.45am to 2.45pm)		
21-Feb-19, Thu (8.30am to 11.30am)	22-Mar-19, Fri (11.45am to 2.45pm)	21-Mar-19, Thu (11.45am to 2.45pm)		
Examination Date (26 Mar 2019)	Examination Date (29 Mar 2019)	Examination Date (28 Mar 2019)		9.30am - 12.30pm
Modules: <u>Strategic Hospitality Management</u> & <u>Events and Conference Management</u> & <u>Current Trends in Food & Beverage Industry</u> Term Date : Apr 2019 - Jun 2019 (Lesson on Weekdays)				

CLASS & EXAM VENUE: TripleOne Somerset

LECTURER'S PROFILE

Lim Chee Kong

MBA

Educational Qualification

Chee Kong has an MBA from Essec Business School. He speaks French and is a Data Scientist.

Professional Experience

Chee Kong is the General Manager of Edarte, a motorcycle helmet distributor in Singapore. He conducts sales and marketing activities in Singapore and overseas. He manages 5 dealers, who are renowned motorcycle dealers in Singapore. He is a member of the SS9 committee, which oversees the use of helmets in Singapore.

Lecturing Experience

Since 2012, Chee Kong has taught Strategy, Marketing and Quantitative Methods. He uses R programming for Data Analysis.

Willard Tan

MBA CSW MCoIT PCQI

Educational Qualification

Willard holds a BA in Hospitality & Tourism Management (Distinction), and a MBA in Hospitality Management (Distinction) from Queen Margaret University, Edinburgh. In terms of teaching qualifications, he has completed the Specialist Diploma in Applied Learning and Teaching awarded by Republic Polytechnic, Cambridge International Diploma for Teachers and Trainers awarded by the University of Cambridge, ACTA, and the Certificate of Professional Practice in Public Speaking awarded by the London Teacher Training College, UK. He is currently pursuing towards a Doctor of Education degree in Higher Education from the University of Liverpool, United Kingdom. His ongoing research interests are into educational technology, cybernetics, constraints of ICT adoption, realistic evaluation and consumer behaviours.

Professional Experience

With more than a decade of career experience in a management capacity, alongside sharing his acclaimed academic expertise. Over the years, Willard has optimized several businesses and Institutes of Higher Education, to see beyond their perceived limitations and guided them progressively towards a new paradigm shift of dynamism and innovation. By empowering these businesses and institutions with the most up-to-date strategies, tools, and skills, organisational values are closely aligned with every aspect of development in the transformation of systems and processes through a unique collegial decision-making model.

Lecturing Experience

As teaching is his passion, Willard simultaneously works as an Adjunct Lecturer, Programme Leader, and Dissertation Supervisor with various Universities and Institutes of Higher Education, specialising in strategic management, hospitality and tourism management. He is also a faculty professional development trainer, sharing best practices in applied learning and teaching, and encouraging the development of a professional learning community. Notably, Willard has successfully produced several graduates with 1st Class Honours, Masters with Distinction, as well as Valedictorians in his years of teaching.

Johnny Chua

Educational Qualification

Johnny Chua graduated from Brigham Young University (Hawaii) with a Bachelor of Science degree in 1989, majoring in Travel, Hotel & Restaurant Management (THRM) and Information Systems Computer Science (ISCS). He also holds a Diploma in TESOL - Teaching English to Speakers of Other Languages, and an Advanced Certificate in Training & Assessment (ACTA)

Professional Experience

Johnny has extensive experience in the tourism & hospitality industries, especially in the areas of lecturing, course development, events planning, food & beverage management, media sales, product & business development, and sales & marketing.

Lecturing Experience

Johnny has more than fifteen years experience lecturing in English and Tourism & Hospitality Management subjects. He has taught English for AEIS, Business English, Service Literacy Test (SLT), IELTS, Occupational English Test (OET) etc...In Tourism & Hospitality Management, he has taught the Business in Management and the Advanced Diploma in Tourism & hospitality courses.

Training Experience

Johnny has more than thirteen years training and assessment experience in facilitating WSQ programs, especially in workplace literacy, workplace numeracy and workplace skills from operational to managerial levels. His trainings include both public and private-runs.